Executive Learning and Support for Evolving Women Leaders

Athena Alliance provides community-driven, SaaS-based executive education that makes it easy and accessible for leaders to learn from their peers. As the first Executive-Education-as-a-Service platform, Athena provides personalized, exclusive access to on-demand learning, one-on-one coaching, and virtual networking for “in-the-know” executives. Modern global leaders – from venture-backed, growth-stage startups to the Fortune 50 – join Athena to access the most current business lessons and executive knowledge, taught by other leaders at some of the world’s most reputable brands.
Community, learning, and opportunities for senior women leaders

Athena puts members just one degree of separation away from the information, peer support, and access to opportunities that can transform their career. Athena supports its members as they navigate their careers, sail through transitions, rise through the ranks, and maintain success once they get there.

**Community**
Members gain access to an influential and supportive network of women leaders around the globe. They can connect with other members for right-time mentoring, networking, advice, and more.

**Learning**
Athena Salons focus on the fundamentals of building, scaling, governing, and operating a company. Members learn best practices by joining Salons 2-3 times a week, or viewing a past Salon on-demand anytime. Athena offers hundreds of hours of content, taught by other members and leaders at some of the world’s top companies and boards.

**Opportunities**
Athena members gain access to exclusive opportunities, such as advisory roles and board seats.
Invest in the future of your leadership bench strength

Your workforce is your strongest competitive advantage. Investing in your leadership means investing in innovation, company loyalty, and your bottom line.

Athena makes it easy with customized and accessible executive education options. Our approach is proven and pragmatic. We elevate, educate, and connect women as they develop their executive knowledge and create impact in your organization.

Elevate a single leader, or many
Whether you want to invest in a single woman’s success or build an executive development program for a cohort of your top women leaders, Athena can create a custom plan for your company to meet its goals.

- Retain your best talent. Invest in the continued success of your top female leaders.
- Build your bench strength. Prepare for your company’s talent evolution at the top.
- Deliver real-world expertise. Give your women leaders access to the best in real-world executive education.
Track your progress and ROI
When you send a cohort of members to Athena, you’ll receive a dedicated Member Success Manager to track your program and serve as a single point of contact for you and your cohort. Athena tracks every engagement from members, from the Salons they attended to their coaching sessions and member connections. We will share our report with you quarterly, and work closely with you to ensure your members are not only meeting their goals, but that your company is, as well.

Our members are among the top women executives at leading global companies:

- Amazon
- Apple
- Alphabet
- Microsoft
- Intel
- MetLife
- HP
- Cisco
- Oracle
- Merck
- Coke
- Lilly
- Walgreens
- Western Digital
- PNC
- Kimberly-Clark
- GAP
- Cognizant
- Netflix
- Viacom
- MGM
- Lam Research
- eBay
- First Data
- Adobe
- Eversource
- Weyerhaeuser
- Wynn
- Intuit
- Fiserv
- Alteryx
- Okta
- Gainsight
- DocuSign
- PwC
- Autodesk
Comprehensive, year-round support for women leaders

Athena’s blend of on-demand learning and one-on-one coaching can support female leaders as they actively engage in achieving a goal, whether a promotion, a career transition, a board seat, or simply becoming a more impactful leader. Athena blends accountability and dedicated support with a flexible program:

**Dedicated support and accountability:**
Members will be paired with a member success manager for Concierge Service. The member success manager serves as a single point of contact for resources, guidance throughout the Athena experience, mentoring connections, and more.

**One-on-one coaching:**
Members receive 8 hours of one-on-one coaching, with the ability to layer on more time as needed throughout their membership. They select which coaches to work with. Athena coaches are top in their fields, and can help members with challenges such as owning their unique value proposition, executive presence, public speaking, strategic leadership, board search, and more.

**Brand Package (Resume, Bio, LinkedIn update):**
Members have their unique value translated to paper to reflect their particular leadership style and core strengths.

$7,945
Total investment for Athena Concierge Service + Accelerator 8-Hour Coaching Package
What our members have to say

Gavriella Schuster
Corporate VP @ Microsoft One Commercial Partner, Board Director @ ChinaSoft International

“The Athena program is one of the best ventures in self-development that I have done. It’s provided entry into a world I didn’t even know existed. I think every senior leader at Microsoft ought to have access to an experience like this.”

Anjali Shah
SVP, Business Innovation @ Wells Fargo

“The Virtual Salons are informative, impactful, and provide growth and focus to my own professional journey in consumable, constructive, and meaningful ways. Athena’s Alliance is clearly staying true to its vision by championing and building leaders in a supportive community setting. The salons inspire me to expand my horizons, learn more and give back.”

Yvonne Wassenaar
CEO @ Puppet, Board Director @ Anaplan, Forrester

“Athena allows me to be on the inside circle of the latest executive trends and boardroom knowledge. I’m surrounded by the highest caliber network of leaders in the world. I’m gaining real-world knowledge in a way that I never before thought was possible.”
What our members have to say

Merline Saintil
COO, R&D and IT @ Change Healthcare, Board Director @ Lightspeed HQ, Banner Bank, ShotSpotter Inc., GitLab

“The question is, how do you get high-touch, one-on-one connections? Athena helps executives shape a bio, tell their story, and connect to the right networks to ensure you are in the right place at the right time—all of which are difficult to do when you’re super busy.”

Purvee Kondal
Sr. Dr. Technology Sector @ Globality

“There is so much valuable content in the Learning Library. The Internet is a world of free content, but it’s very hard to find the right, targeted information. Athena’s topics are specific and succinct, from leaders who have ‘been there, done that’, and who are available to offer valuable executive perspectives that you can’t get elsewhere.”

Contact us to get started

membership@athenaalliance.com · https://athenaalliance.com